

NEW!

Platinum Rewards



A new program from Russell to help you decrease costs and increase profits!

Purchase from these Partner Brands and we will provide seven Russell Rewards at no additional cost.

See reverse side for details.



Duke Convection Ovens
613 and E series Convection ovens

Quest

Quest Cooking Equipment
All cooking, broiling, baking, frying and grilling equipment.



Champion Moyer Diebel Ware
Washing and Glass Washing
(501, 401, DF & DHB Series)

HABCO

Russell Dependable Series
Reach in coolers and freezers,
single and two door cabinets.



Berkel Slicers
X-13, 800A & 800E Series



BEVERAGE-AIR

Beverage Air
Refrigeration Equipment
All Beverage Air Products



Globe Mixers
Planetary Mixers



**At RUSSELL,
we service what we sell!**

Platinum Partner Brand Rewards

1 Extended 2 year Parts and Labour Warranty

An industry exclusive to provide you with piece of mind and exceptional value for your equipment investment.

2 FREE Initial Start Up Service

On selected items, we provide a RUSSELL trained service Technician for an on-site inspection and startup to ensure your equipment investment is installed and operating correctly from day one

3 FREE On-Site Equipment Demonstration

A RUSSELL Sales representative will perform an on-site demonstration to ensure your staff is properly trained in the safe operation and maintenance of your new Partner Brand product.

4 FREE Maintenance Check at 12 month milestone

A free scheduled maintenance visit to ensure the next 12 months of are as trouble free as the first. Maximum performance, minimum down time and energy consumption

5 10% Lifetime Discount on all parts purchased with RFE service labour.

Over the life of your equipment, the Russell Platinum Rewards program continues to add value and reduce your operating costs on your Partner Brand product.

6 Priority Warranty Response

If your Platinum Partner Brand product ever needs repair, we will provide on-the-spot service – Now!

7 On Demand access to RFE Service History Data Base

You will have full access to all your service costs and history on your Platinum Partner Brand product. Make informed decisions and know the true cost of your equipment investments.



Put the Platinum Partner Product Rewards to work for you! Contact your RUSSELL sales representative today!

VICTORIA, BC

2122 Douglas St V8T 4L3
(250) 386-3161

VANCOUVER, BC

1255 Venables St V6A 3X6
(604) 253-6611

EDMONTON, ALBERTA

10225 - 106th St T5J 1H6
(780) 423-4221

CALGARY ALBERTA

5707 - 4th St S.E. T2H 1K8
(403) 253-1383

REGINA, SASK

1475 Rose St S4R 2A1
(306) 525-3333

SASKATOON, SASK

1202 Quebec Ave S7K 1V2
(306) 652-7777

WINNIPEG, MANITOBA

951 Erin St R3G 2W8
(204) 775-8835

THUNDER BAY, ONT

441 Hardisty St P7C 3G9
(807) 623-2544

SAULT STE. MARIE, ONT

14 Queen St West P6A 1A2
(705) 942-7311

TORONTO, ONTARIO

70 Coronet Road M8Z 2M1
(416) 207-9000

LONDON, ONTARIO

517 Bathurst St N6B 1P5
(519) 432-6311

OTTAWA, ONTARIO

450 Preston St K1S 4N6
(613) 238-6555

MONTREAL, QUEBEC

7915 St. Laurent Blvd H2R 1X2
(514) 382-1160

HALIFAX, NOVA SCOTIA

5548 Russell St B3K 1X2
(902) 454-7461



Free Customer Parking

Visit our website at
www.russellfood.ca